MAXHUB

Beyond Collaboration

WHO WE ARE

As an innovation-driven team, MAXHUB focuses on developing collaboration solutions that enable immersive communications. Since established in 2017, we have enhanced team creativity and productivity worldwide by providing advanced audio-visual technologies and one-stop solutions.

MAXHUB Ecosystem focuses on a total solution for complete scenarios. From smart Interactive Displays, to high-quality UC products, to ground-breaking all-in-one LED and eye-catching Digital Signage, to Mobile Stands for flexible work, we've got you covered.

Vision and Mission

Vision

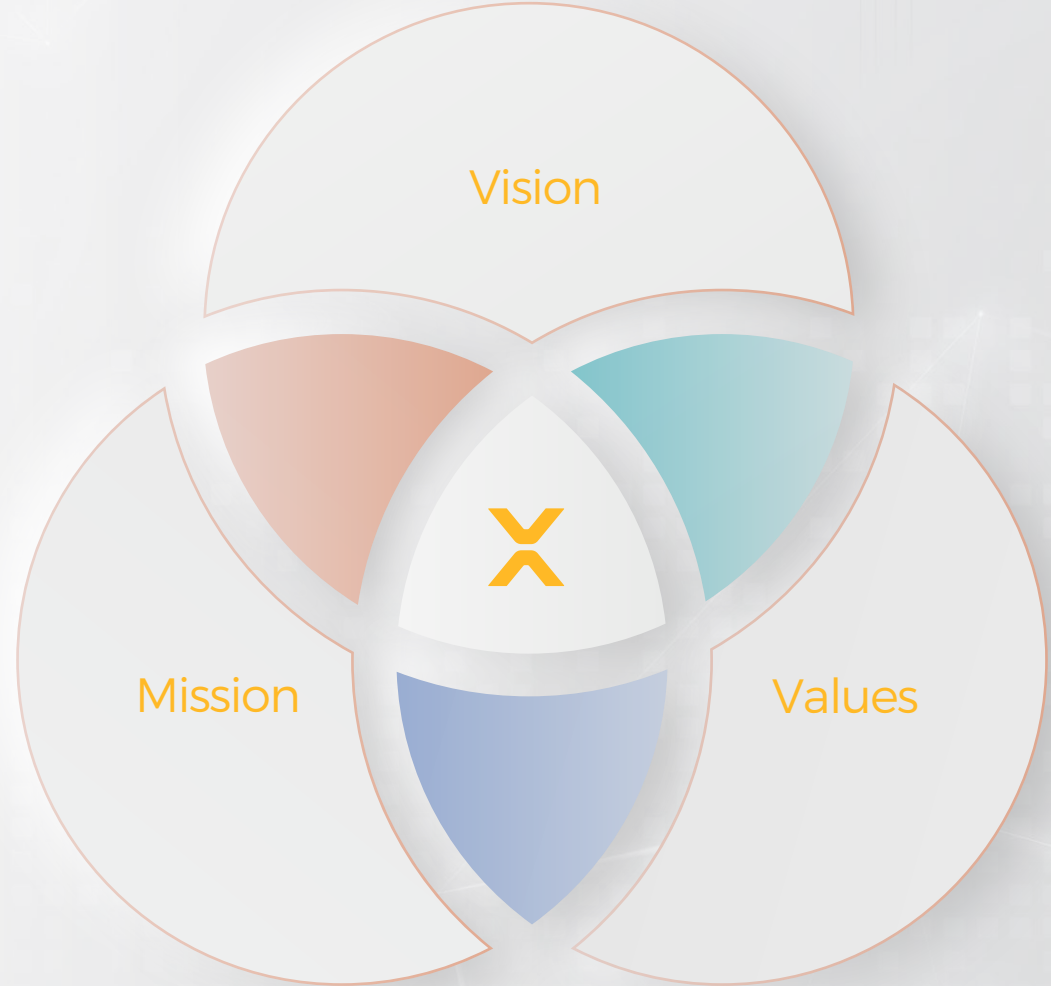To be the global leader in communication and collaboration solutions.

Mission

To build a world where connection is instant, collaboration is boundless, and creativity is infinite.

Core values

Focused on collaboration, driven by innovation, powered by partnerships.

Customer Experience

We provide

‣ **Solutions for various scenarios**
Small, medium, and large meeting rooms as well as public spaces.

‣ **A total solution**
A complete offering in each scenario and better like-for-like pricing.

‣ **Designed for hybrid work**
Making communication and collaboration more efficient.

Customers will enjoy

‣ **Seamless communication**
Less time struggling with cables, more time spent collaborating.

‣ **Easier use and maintenance**
State-of-the-art audio, video, and software, all with comprehensive support.

‣ **Intuitive design**
Solutions developed with the corporate customer's needs in mind.

WHY MAXHUB

MAXHUB knows business.

We provide world-class products and competitive 3-year warranty service to step up your business. So you can offer your customers the support beyond their expectations.

Worldwide, MAXHUB's portfolio delivers the most complete collaboration solutions, helping elevate customer experiences and fully utilize the modern workspaces.

More than a solution vendor, we are a trustworthy partner.

Global Footprint

▸ We have offices and local consultants in the USA, UK, Germany, Japan, Spain, Italy, India, Australia, Thailand, Vietnam, the Middle East, and other countries and regions.

300+
partners

40+
countries covered

50+
local consultants

UK

Germany

USA

Spain

Italy

Japan

India

Australia

Industry Success

▸ For the past years, MAXHUB's complete collaboration solutions have boosted productivity and creativity for global business with the most innovative products. Therefore, we've received many international accolades.

IFC 2021 Best of Show Awards

▸ Raptor Series

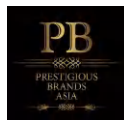**ISE 2022 Best of Show Awards**

▸ UC M40

IFC 2022 Best of Show Awards

▸ UC S05, Digital Signage, UC M40

Red Dot Design Award 2022

▸ UC M40

Prestigious Brands of Asia Award 2022

The AV News Awards 2022

▸ Raptor Series

SCN 2022 Most Innovative Videoconferencing Product

▸ UC M40

Commercial Integrator 2022 Best Awards Winners

▸ Digital Signage

Cutting-edge Technologies

▸ As an innovation-focused brand, MAXHUB provides AI-driven collaboration solutions.
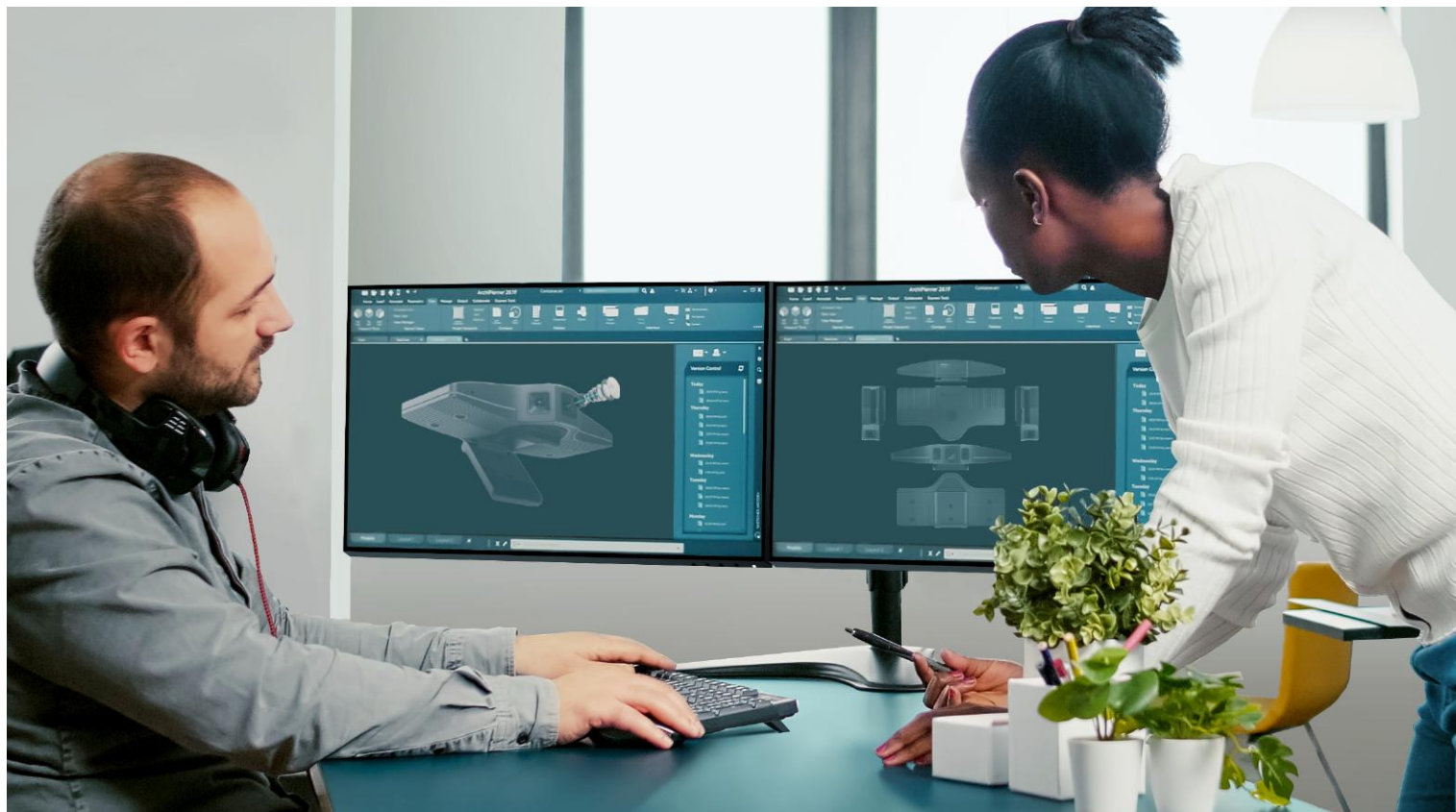
57%
of technical staff [1]

100+
experts with industry experience

6700+
patents [2]

In-house custom development of
hardware and software

MAXHUB Video Innovations

AI vision (face and speaker tracking)

MAXHUB AI Vision learned its detection algorithm from a vast pool of models and images to deliver unparallel accuracy of people detection and auto-framing. Support group framing and zoom on active speakers in the room.

Low light de-noising

Low noise sensor combined with 2D/3D de-noise algorithm enables the MAXHUB solution to deliver clear and noise-free images even under the most challenging lighting condition.

Smart gallery auto-tracking

MAXHUB adaptive multi-layout mode focuses on each participant in the room and frame and composes different display layouts to meet various meeting scenarios. Auto-detects up to eight participants at any one time. Its adaptive auto-tracking function can track all participant's movements simultaneously.

Real-time video stitching

The panoramic image would usually look distorted; however, with MAXHUB real-time hyperstiching technology, we have managed to produce seamless and almost distortion-free images. Every attendee will look as natural-as-possible through MAXHUB ultra-wide camera.

MAXHUB Audio Innovations

AI voice localisation

MAXHUB intelligence beamforming utilizes a high accuracy source localization algorithm to determine the active speaker, so every remote participant can also hear and see the speaker clearly in the same room.

De-reverberation

Reverberation is a common problem in a non-acoustic treated room. MAXHUB has added a Dereverberation algorithm into our UC product line to ensure a more precise and natural sound pickup from the microphone.

AI sound enhancement

MAXHUB triple-A algorithm enhances and focuses on the main vocal while eliminating echo and background noise.
No more disruption during your important video call.

PZM Structure

MAXHUB PZM structure speakerphone is professionally tuned to deliver crispier sound at every supported frequency range.

MAXHUB Wireless Innovations

Multiple Device Wireless Presentation

Ability to connect up to 9 devices with simultaneous display of up to 4-devices.All contents are shown in real-time to deliver a real team collaboration.

Multi-platform Support

MAXHUB simplifies wireless presentation through hardware dongle and adapts cross-platform compatibility with all major OS systems, including Airplay for iOS, APP for Android, DLNA casting, macOS, and Windows Application.

Efficient Streaming

MAXHUB improves the CRCP protocol and FEC Algorithm to deliver a more effective network layer's interconnection for 4k resolution. This lifts the wireless transmission rate significantly and can keep delays within 90 milliseconds.

X-Link Proximity

Auto-sensing technology detects MAXHUB compatible hosts for one-click wireless screen-sharing so that users may start sharing and collaborating instantly.
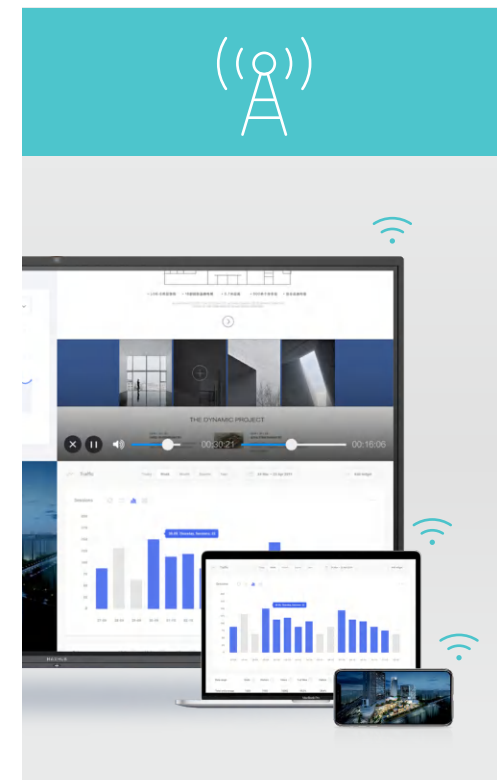
Product Innovations

▸ Flexibility. Adaptability. Security.

MAXHUB's one-stop solutions are designed
to supercharge team collaboration with
advanced audiovisual technologies.

Easy to Install

Easy to Use

Easy to Maintain

Easy to Bundle

Premium Peace of Mind Service

MAXHUB College

▸ **MAXHUB College learning platform**
The MAXHUB College is accessible from anywhere, 24/7, on or offline. Our partner-focused training aims to get you up-to-speed on brand and product messages.

▸ **Differentiated and standardized material**
For Gold/Silver/Bronze/Passerby partners, we provide customized e-learning and ready-to-access training resources for multiple users to help you deliver the best customer experience.

▸ **Ladder-up certificates system**
You will access our frontier technology level by level and acquire official certifications once qualified.

MAXHUB Support

▸ **Competitive warranty policy**
MAXHUB has a comprehensive design, production, sales, and service chain, so we can provide a competitive 3-year Hot Swap Warranty and even more professional services.

▸ **Extensive online support**
The users, partners, and engineers can quickly get support from the MAXHUB online knowledge base (self-servvvavice) and MHGSS (manual service).
Anytime. Anywhere.

▸ **Fast local service**
With 60+ local engineers, 5+ offices, and agents in 30+ countries, MAXHUB is here to provide a hassle-free experience.

INSPIRING COLLABORATION WITH MAXHUB

03

Modern organizations need to equip their employees with intuitive technology that brings teams closer together, allowing them to interact effectively.

MAXHUB knows this.

Our collaboration technology enhances virtual and face-to-face team communication, sparking productivity and creativity.

Scalable Solutions

▸ Empower your team collaboration. Everywhere.

When investing in a virtual collaboration solution, there may be many scenarios to consider, such as the system's primary purpose, screen size, and mobility.

MAXHUB solutions apply to various types of collaboration spaces, taking a lot of the pain out of this decision-making as they effortlessly adapt to all environments.

Personal Workspace

Huddle/Small Room

Medium Meeting Room

Large Meeting Room

MAXHUB Solutions

Over the past few years, MAXHUB's corporate solutions have dramatically improved team collaboration experiences globally.
We offer easy-to-use, high-quality conferencing solutions for all room sizes.

Huddle Meeting Room

· Interactive Flat Panel
· Digital Signage
· Unified Communication

Small Meeting Room

· Interactive Flat Panel
· Digital Signage
· Unified Communication

Medium to Large Meeting Room

· Interactive Flat Panel
· Digital Signage
· Unified Communication
· Electronic Mobile Stand

Open Space

· Interactive Flat Panel
· Digital Signage
· Unified Communication
· Electronic Mobile Stand

Lecture Hall

· LED

Large Conference Hall

· LED
· Interactive Flat Panel
· Unified Communication

IT Service Room

· Device Managerment Software

Huddle Meeting Room

Accommodates | **Room size**

< 4 people | **3m x 3m**

▸ The huddle meeting room solution we provide is completely easy to use and affordable. Collaborate effortlessly with **auto-framing** and **speaker tracking**—plus **wireless screen sharing** of up to 4 displays and **BYOD** functions—that's a breeze to deploy, use, customize and manage.

Product list

· ND55PNC

· UC M40

· WT01A/WT02A(Optional)

ND55PNC ›

UC M40 ›

WT01A/WT02A ›

Small Meeting Room

Accommodates | **Room size**
< 6 people | **4m x 4m**

‣ Thanks to **auto-framing** and **intelligent speaker tracking**, this solution ensures the focus remains on the person speaking. Individual devices are easily integrated with the **in-room camera, microphone, speaker**, and **wireless screen sharing** adds convenience.

Product list

· ND65PNA

· UC S05

· WT01A/WT02A (Optional)

ND65PNA ›

UC S05 ›

WT01A/WT02A ›

Medium to Large Meeting Room

Accommodates | **Room size**
8-20 people | **5m x 10m**

▸ This solution is compatible with all major video platforms and features a **12x optical zoom camera,** ensuring that all participants are clearly visible. Multiple presets and **wireless screen sharing** add to a seamless, instant meeting experience.

Product list

· ND86PNA
· UC P25
· BM21
· WT01A/WT02A (Optional)
· ST23C(Mobility Optional)

UC P25 ›
ND86PNA ›
ST23C ›
BM21 ›
WT01A/WT02A ›

Large Conference Hall

Accommodates
80-100 people

Room size
30㎡ - 50㎡

‣ This solution allows participants to use their own devices for **intelligent writing** and **annotations**. Easy integration with platforms such as Teams and Zoom, a **camera with pan-tilt-zoom**, and a **Bluetooth speakerphone** all contribute to a superior conference experience.

Product list

· LM120A07
· T65FA
· UC P25
· UC BM35

UC P25 ›

LM120A07 ›

T65FA ›

UC BM35 ›

Lecture Hall

Accommodates
80-100 people

Room size
150㎡ - 250㎡

‣ Supporting **wireless screen sharing** with up to four PIP/PBP displays, our lecture-hall solution makes for intuitive learning experiences. The integrated podium lectern allows for **on-screen annotations** and **inter-screen interactions** while presenting.

LM220A18

P22MB

Product list

· LM220A18

· P22MB

· WT01A/WT02A(Optional)

Open Space

Accommodates

< 4 people

‣ **Auto-framing** means the active presenter in an open space is always clearly visible, and **built-in video app** calling makes collaboration a breeze.

UC S10 Pro ›

ND55PNA ›

EST09 ›

Product list

· ND55PNA

· UC S10 Pro

· EST09

IT service room

‣ MAXHUB devices and solutions incorporate web-based public network software. The IT team can **centrally monitor, debug, and manage** our devices, adding a superior experience for the entire team.

DMS ›

Software list

· DMS(Web-based software)

MAXHUB FULL SOLUTION OFFERING

We believe the ideal collaboration solution partner should provide complete solutions and best-in-class experiences across organizations.

And that's exactly what we do.

Everyone within an organization, from the top decision-makers to the IT team and the employees using the meeting rooms, will find value in our products.

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MAXHUB Full Solution Offering
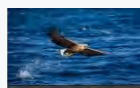
Interactive Displays
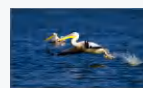
Classic Series   Vogue Series   Transcend Series

All-in-one LED and Digital Signage
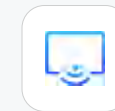
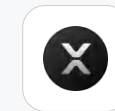All-in-one LED   Digital Signage   Smart Lectern
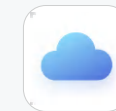
Softwares

MAXHUB Share   MAXHUB Align   Bytello DMS

Unified Communications

Panoramic Camera   Videobar   Webcam

PTZ Camera   Bluetooth Speakerphone   Wireless Sharing Box

Mobile Stands

Electrical   Fixed Height

Interactive Displays

Integrates the functions of projector, whiteboard, advertising signage, computer, microphone, audio, etc, the MAXHUB interactive displays could satisfy the needs of local meetings and remote collaborations.

MAXHUB FULL SOLUTION OFFERING

All-in-one Display for Conferences

MAXHUB V5 Classic Series

Legend Retold

The Classic Series inherits our concept of minimalist design while delivering intuitive interactions as well as outstanding sound and video performance.

· Seam speakers
· 12MP camera
· Type-C bridging the divide
· 90% NTSC color gamut
· Auto zoom-in
· Android 9.0/Windows 10 dual-system

MAXHUB V5 Vogue Series

Meet, in a New Fashion

Equipped with the fantastic communication tools, the MAXHUB Vogue Series connects vibrant minds and creative ideas, in ways unwitnessed before.

· 3 Colour Options
· 48MP camera
· Auto zoom-in
· Seam speakers
· Type-C bridging the divide
· Lower parallax

MAXHUB V5 Transcend Series

Over the Edge

The Transcend Series adopts the first flip-over camera on a conference IFP, safeguarding the privacy when the camera is left idle.

· 48MP flip-over camera
· PCAP touch technology
· Auto zoom-in
· Optical bonding
· Seam speakers
· Type-C bridging the divide

MAXHUB UC Solutions

MAXHUB provides UC solutions for different conference spaces, from huddle room to large muti-purpose hall.
MAXHUB video conferencing and collaboration is scalable and highly adaptable.

MAXHUB FULL SOLUTION OFFERING

Videobar

MAXHUB UC S05
Unlock the Power of Collaboration

Quickly deploy video conferencing solution without compromising on professional audio and visual experience.

· Zoom certified
· Auto-framing
· 3 camera position presets
· 5X digital zoom
· 12MP with 120° viewing angle
· 6-element microphone
· 8W speakerphone

MAXHUB UC S07 *(Coming soon)
Empowering Team Collaboration

Elevate performance with the UC S07. Ultra high resolution camera with advanced features delivers professional-grade performance for business collaboration.

· Auto-framing
· 5X digital zoom
· 12MP with 120° viewing angle
· Leading sound processing technologies
· Presence sensor (PIR) for energy-saving
· POE for easy installation
· DOA for better voice pick

MAXHUB UC S10 Pro
Pro Performance for Team Collaboration

Supercharge team collaboration with the UC S10 Pro, combining superior video and pro audio with built-in Android for a more productive meeting experience.

· HDMI 2.0 4K output
· Wireless screen-sharing
· Auto-framing
· 5X digital zoom
· 12MP with 120° viewing angle
· Leading sound processing technologies
· Network security

MAXHUB UC S15 *(Coming soon)
Speed Collaboration. Propel Productivity.

Take collaboration to an entirely new level with the UC S15, providing audiovisual advanced technologies to enable enterprise-level performance.

· Wireless screen-sharing
· Auto-framing
· 5X digital zoom
· 12MP with 120° viewing angle
· Leading sound processing technologies
· Presence sensor (PIR) for energy saving
· POE for easy-installation
· Remote Control supporting air mouse
· DOA for better voice pick

*Features not final.

MAXHUB FULL SOLUTION OFFERING

Panoramic Camera

PTZ Camera

MAXHUB UC M40
Meeting is Believing

The UC M40 all-in-one conference camera tracks every face or follows every word in small to medium-sized spaces.

· Compact design with expansive versatility
· 360˚ panoramic wide-angle
· 5MP 4-lens camera
· Integrated camera, speakers and microphones
· AI auto-tracking
· Auto-framing
· Precise camera angle adjustment

MAXHUB UC M31
See the Big Picture

The UC M31 is a unique video camera with 180˚ FOV, combined with auto-tracking to suit various meeting.

· 180˚ FOV
· Triple 12MP cameras
· 4K UHD resolution
· 1-click video layout switch
· Auto-tracking technology
· Integrated Type-C for instant connectionnt

MAXHUB UC P15
Meetings Never Looked This good

Bring the life back into your collaborative sessions, with advanced optics to make remote contacts feel closer than ever.

· Video output 1080p @30pfs
· 12X optical zoom, 16X digital zoom
· Pan ± 170˚, Tilt -30˚~+90˚, HFOV 72.5˚~6.9˚
· Up to 255 preset
· HDMI/USB/IP stream support
· Integrated PoE support
· RS232 in / RS485

MAXHUB UC P25
Premium Meeting Performance

Phenomenal 4K camera quality meets with state-of-the-art remote controls in the UC P25, for natural meeting experiences.

· Video output 4K@30pfs
· 12X optical zoom, 16X digital zoom
· Low lux technology
· 2D & 3D DNR
· Pan ± 170˚, Tilt ± 30˚, HFOV 71˚~ 8.2˚
· Up to 255 preset
· HDMI/USB/IP stream support
· Integrated PoE support
· RS232 in & out / RS485

MAXHUB FULL SOLUTION OFFERING

Webcam

MAXHUB UC W11

Compact Video Conferencing Partner

The UC W11 ensures you can enjoy all the benefits of video meetings, at home or in the office, the UC W11 is the perfect partner for the video conferencing.

· Noise reduction algorithm for natural audio
· 3D DNR technology
· Full HD 1080p camera resolution
· Privacy Shutter Protection
· Plug and play connectivity
· Compatible with Zoom, Microsoft Teams, Skype, etc.

MAXHUB UC W20

Unlock Incredible Video Conferencing

The compact design of the UC W20, combined with video that works anywhere at any time makes it your ultimate partner for 4K meeting convenience.

· 4K Ultra HD images
· 80° FOV
· 2D & 3D DNR technology
· Instant auto-focus
· 360° horizontal rotation and 10° angle adjustment
· Compatible with Zoom, Skype, Microsoft Teams, ect.

MAXHUB UC W21

Next Level of Video Conferencing

The MAXHUB UC W21 represents a new era of video quality with 4K Ultra HD clarity and a sensational wide angle design.

· Zoom certified
· 4K Ultra HD video
· 120° FoV
· 2D & 3D DNR technology
· Auto-framing
· Compatible with Zoom, Skype, Microsoft Teams and all the market leaders

MAXHUB FULL SOLUTION OFFERING

Bluetooth Speakerphone

MAXHUB BM11

Bluetooth Speakerphone for Teleconference

The MAXHUB BM11 360° Bluetooth speakerphone is a valuable choice to provide your teammates with everything they need straight out of the box.

· Proven audio quality
· 360° omnidirectional voice pickup
· 3-element microphones
· 3 meters voice pickup
· 8 hours long battery life
· Set up in Seconds

MAXHUB BM20

Bluetooth Speakerphone for Teleconference

The BM20 Bluetooth speakerphone is a well-rounded performer that supports your every important conference call anytime, anywhere.

· PZM structure design
· 360° omnidirectional voice pickup
· 6-element microphones
· 4 meters voice pickup
· 8-hour long battery life
· Set up in seconds

MAXHUB BM21

Bluetooth Speakerphone for Teleconference

Built-in high-performance speakers, with intelligent noise reduction and echo cancellation algorithms, the BM21 will bring you high-quality voice experience.

· Zoom certified
· 360° omnidirectional voice pickup
· Wireless charging
· 6-element microphones
· 5 meters voice pickup
· 28-hour playtime
· Set up in seconds

MAXHUB UC BM35

Clear, Powerful Collaboration Made Simple

Unlock a new level of meeting clarity with the next-generation speakerphone. Crystal clear audio combines with a powerful pick-range to transform any small to mid-sized meeting space.

· 1*5W Tweeter
· 1*3W Woofer combo speaker
· 8-element microphones
· AI noise cancellation and AEC
· Support full duplex
· Built-in double Bluetooth module
· Type-C port / built-in NFC module
· 30 hours long battery life

All-in-one LED and Digital Signage

MAXHUB all-in-one LED and Digital Signage displays supplement the product line-up, offering a complete solution portfolio that covers various kinds of dispaly needs.

MAXHUB FULL SOLUTION OFFERING

All-in-one LED and Digital Signage

MAXHUB Integrated LED Display
Simple, Smart, Connected

The ultimate upgrade to its predecessor, the new
MAXHUB Integrated LED Wall Raptor Series is a
ground-breaking achievement in collaboration.

· Immersive 4K visuals
· 28.5mm thickness with 95% screen ratio
· Light sensor for dynamic brightness adjustment
· 3-in-1 design
· Screen-split for up to 4 windows
· Fully integrated 2x30W speakers
· Proprietary MAXConfig technology provides easy control

MAXHUB Digital Signage
Simply Superior Conferencing Solution

Taking simplicity, safety and flexibility to new levels.
MAXHUB Digital Signage makes every team more
effective, and every meeting more productive.

· MAXHUB Share ensures efficiency and safety
· Image latency of less than 90ms
· Remote device management though Bytello DMS
· Support using Teams, Zoom, Webex, ect.
· 4K pro-quality image
· Multiple interfaces for a BYOD world
· Certified for safe operation globally

Mobile Stands

To improve the space utilization, MAXHUB provides flexible mobile carts with AV devices.

MAXHUB FULL SOLUTION OFFERING

Mobile Stands

EST09 Model

· Noise-free
· Neat connect
· Android software control
· Anti-collision function
· 4-inch omni-directional wheel with brake

EST11 Model

· High-quality motor
· One power cable for panel and stand
· Android software control
· Anti-collision function
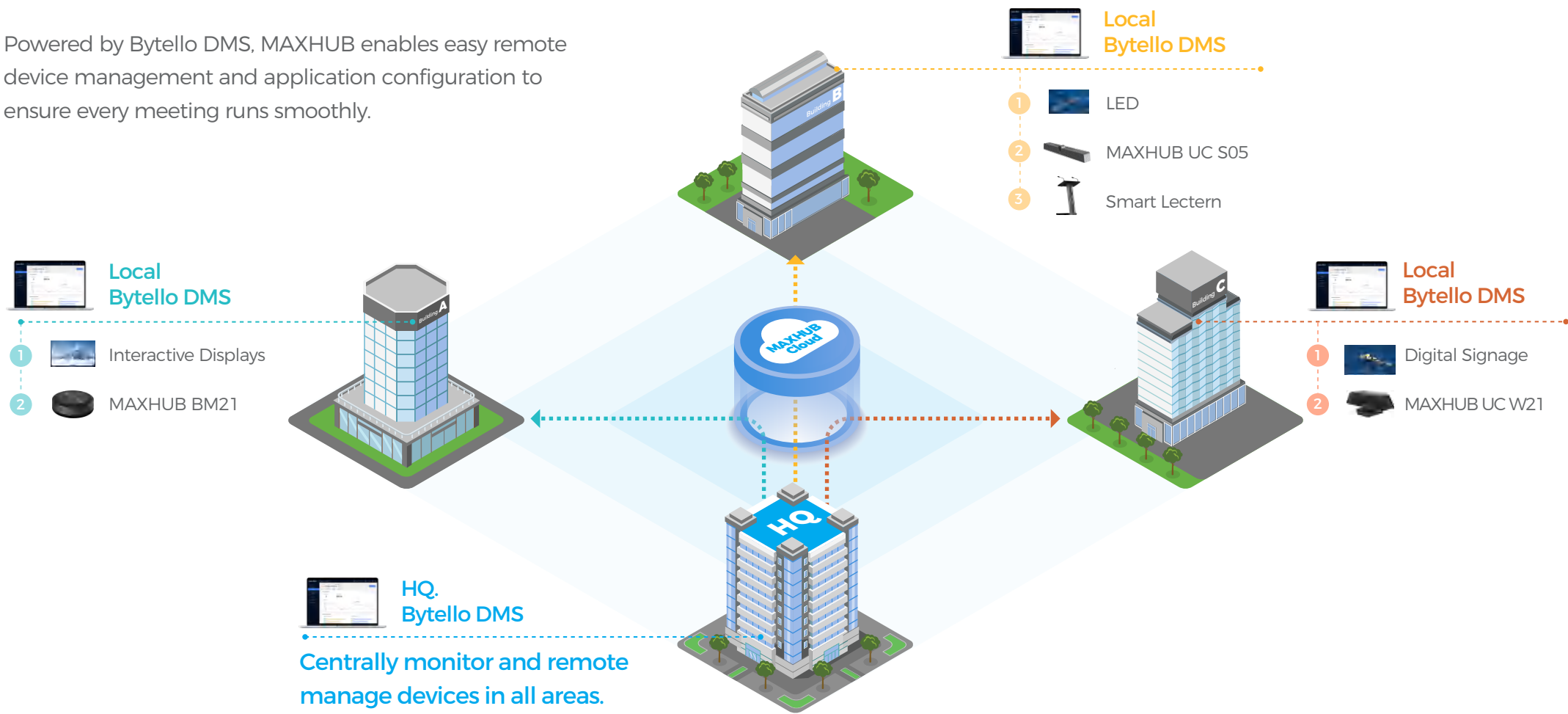· 4-inch omni-directional wheel with brake

ST23C Model

· Neat appearance
· Invisible cabling
· Standard loading capacity of 110kg
  (Load limit test 400kg)

ST41B Model

· Lightweight triangle-like design
· Easy to install
· Medical silent wheel with brake

MAXHUB DMS Solutions

Powered by Bytello DMS, MAXHUB enables easy remote device management and application configuration to ensure every meeting runs smoothly.

Local Bytello DMS

1. LED
2. MAXHUB UC S05
   Smart Lectern

Local Bytello DMS

1. Interactive Displays
2. MAXHUB BM21

Local Bytello DMS

1. Digital Signage
2. MAXHUB UC W21

HQ. Bytello DMS

Centrally monitor and remote manage devices in all areas.

MAXHUB

Beyond Collaboration